

The background of the entire page is a photograph of the interior of Paragon Hall. It features several tall, white, cylindrical columns of varying heights. The ceiling is a complex, curved structure with recessed lighting. The floor is a light-colored carpet. The overall atmosphere is modern and architectural.

PARAGON
HALL

MEDIA KIT

Event Name

Show Day

WWW.PARAGONHALL.COM



Glasswall Sticker

Specifications

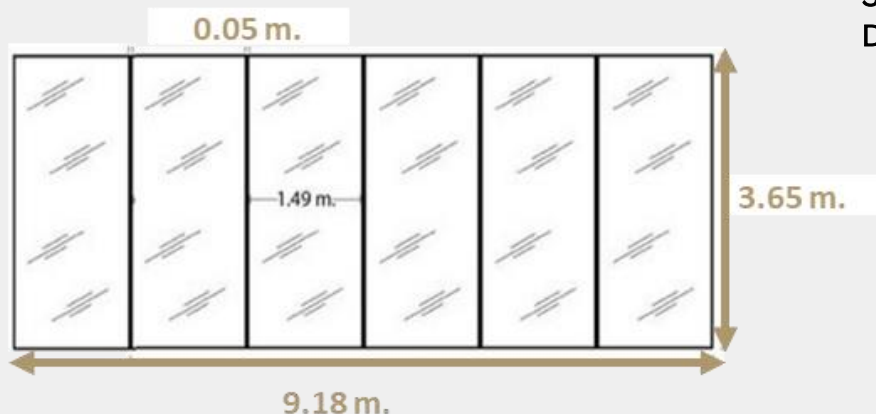
- **Size :** 9.18 x 3.65 M.
- **Quantity:** 1 Set
- **Material:** Opaque PVC Sticker (Removable)
- **Location:** Entrance of Siam Paragon, Face to Rama 1 Rd.
- **Installation and Dismantling Time:** 11.00 p.m. to 9.00 a.m. on the next day

Remarks :

- Artwork must be approved by Paragon Hall at least one month in advance of the setup date.
- The client is responsible for production, installation, and dismantling.
- **Media service fee:** 4,000 Baht (excluding 7% VAT).

Set up date: DD / MM / YY

Dismantling date: DD / MM / YY



Recommended printing supplier is
Royal Paragon Enterprise Co., L td
Contact person: Ms. Suttinee
Poonphiphattana at cellphone no.
(66) 64 246 3979
Email: Suttinee.p@siamparagon.co.th

Extraordinary Eventainment



Poster Signage

Specifications

- Size: 0.55 x 0.81 M.
- Quantity: 8 stands (16 pieces)
- Material: Indoor inkjet on PP Glossy
- Location: In front of the passenger lift and escalator

Set up date: DD / MM / YY

Dismantling date: DD / MM / YY

Remarks :

- Poster artwork must receive approval from PARAGON HALL before printing.
- The client will be responsible for printing the poster material.
- Installation and dismantling will be handled by PARAGON HALL.
- Posters must be delivered to PARAGON HALL, 5th Floor, North Wing, no later than

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Recommended printing supplier is
Royal Paragon Enterprise Co., L td

Contact person:

Ms. Suttinee Poonphiphattana
at cellphone no. (66) 64 246 3979
Email: Suttinee.p@siamparagon.co.th



Light Box

Specifications

- **Size:** 1.80 x 1.20 M.
- **Quantity:** 1 Set
- **Material:** Outdoor inkjet on fabric
- **Location:** Basement floor, North Entrance of Siam Paragon

Set up date: DD / MM / YY

Dismantling date: DD / MM / YY

Remarks :

- Poster artwork must receive approval from PARAGON HALL before printing.
- The client will be responsible for printing the poster material.
- Installation and dismantling will be handled by Paragon Hall.
- Posters must be delivered to Paragon Hall, 5th Floor, North Wing, no later than



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Extraordinary Eventainment



No.1 LED Screen

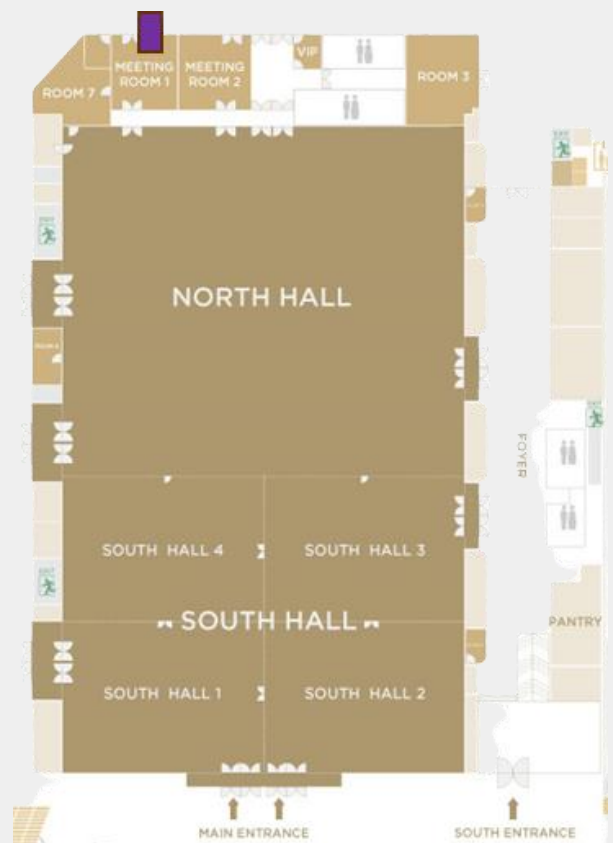
Specifications

- Size: 1.68 x 0.96 M. (75 Inch)
- Resolution: 2160 x 3840 Pixel
- Quantity: 1 Unit
- Type of file: MP4 / JPEG / PNG
- Location: In front of Meeting Room 1

Operating Time: Only Show date period

Remarks :

- Submit the file to PARAGON HALL on the set up date.
- Artwork files must be provided by the client.



Extraordinary Eventainment



No.2 LED Screen

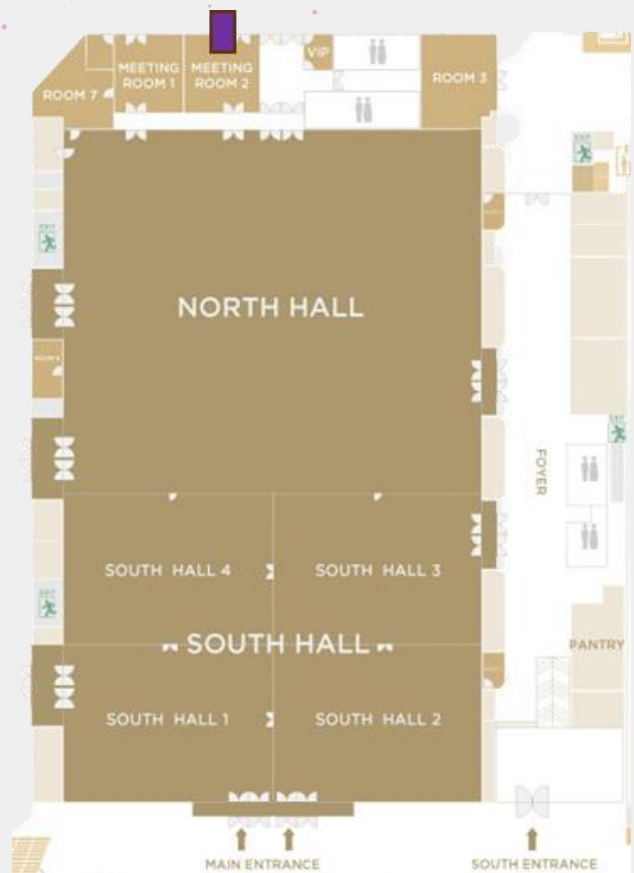
Specifications

- Size: 1.68 x 0.96 M. (75 Inch)
- Resolution: 2160 x 3840 Pixel
- Quantity: 1 Unit
- Type of file: MP4 / JPEG / PNG
- Location: In front of Meeting Room 2

Operating Time: Only Show date period

Remarks :

- Submit the file to PARAGON HALL on the setup date.
- Artwork files must be provided by the client.





No.3 LED Screen

Specifications

- Size: 1.68 x 0.96 M. (75 Inch)
- Resolution: 2160 x 3840 Pixel
- Quantity: 1 Unit
- Type of file: MP4 / JPEG / PNG
- Location: North Entrance

Operating Time: Only Show date period

Remarks :

- Submit the file to PARAGON HALL on the setup date.
- Artwork files must be provided by the client.





No.4 LED Screen

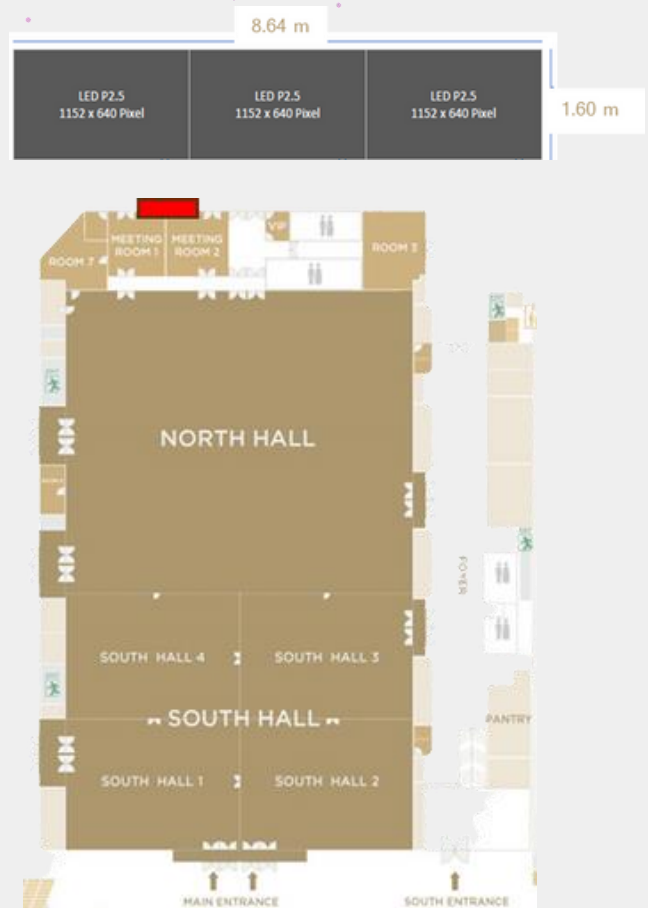
Specifications

- **Size:** 8.64 x 1.60 M. (P2.5)
- **Resolution:**
Full display screen > 3456 x 640 pixel
Triple display screen > 1152 x 640 pixel
- **Quantity:** 1 Unit
- **Type of file:** MP4 / JPEG / PNG
- **Location:** North Entrance

Operating Time: Only Show date period

Remarks :

- Submit the file to PARAGON HALL on the setup date.
- Artwork files must be provided by the client.



Extraordinary Eventainment



No.5 LED Screen

Specifications

- **Size:** 2.20 x 1.25 M. (98 Inch)
- **Resolution:** 2160 x 3840 pixel
- **Quantity:** 2 Units
- **Type of file:** MP4 / JPEG / PNG
- **Location:** Entrance of North Hall (Foyer Area)

Operating Time: Only Show date period

Remarks :

- Submit the file to PARAGON HALL on the setup date.
- Artwork files must be provided by the client.



Extraordinary Eventainment



No.6 LED Screen Inside North Hall

Specifications

- **Size:** 5.12 x 1.92 M. (P2.5)
- **Resolution:** 2048 x 768 pixel
- **Quantity:** 3 Units
- **Type of file:** MP4 / JPEG / PNG
- **Location:** Above the Gate 1, 4, and 5 inside North Hall

Operating Time: Only Show date period

Remarks :

- Submit the file to PARAGON HALL on the setup date.
- Artwork files must be provided by the client.





No.7 LED Screen

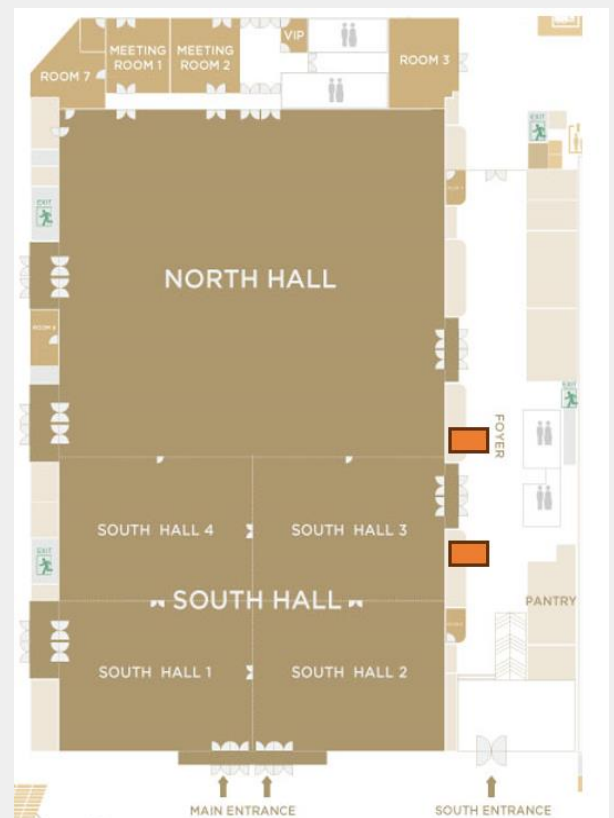
Specifications

- **Size:** 2.20 x 1.25 M. (98 Inch)
- **Resolution:** 2160 x 3840 pixel
- **Quantity:** 2 Units
- **Type of file:** MP4 / JPEG / PNG
- **Location:** Entrance of South Hall (Foyer Area)

Operating Time: Only Show date period

Remarks :

- Submit the file to PARAGON HALL on the setup date.
- Artwork files must be provided by the client.



Extraordinary Eventainment



No.8 LED Screen Inside South Hall

Specifications

- **Size:** 5.12 x 1.92 M. (P2.5)
- **Resolution:** 2048 x 768 pixel
- **Quantity:** 4 Units
- **Type of file:** MP4 / JPEG / PNG
- **Location:** Above the Gate 2-3 and the Main Entrance Gate

Operating Time: Only Show date period

Remarks :

- Submit the file to PARAGON HALL on the setup date.
- Artwork files must be provided by the client.





No.9 LED Screen Pillar

Specifications

- Size: 1.92 x 7.20 M. (P2.5)
- Resolution: 768 x 2880 pixel
- Quantity: 2 Units
- Type of file: MP4 / JPEG / PNG
- Location: In front of Main Entrance

Operating Time: Only Show date period

Remarks :

- Submit the file to PARAGON HALL on the setup date.
- Artwork files must be provided by the client.



LED No.1-9 Screen Location



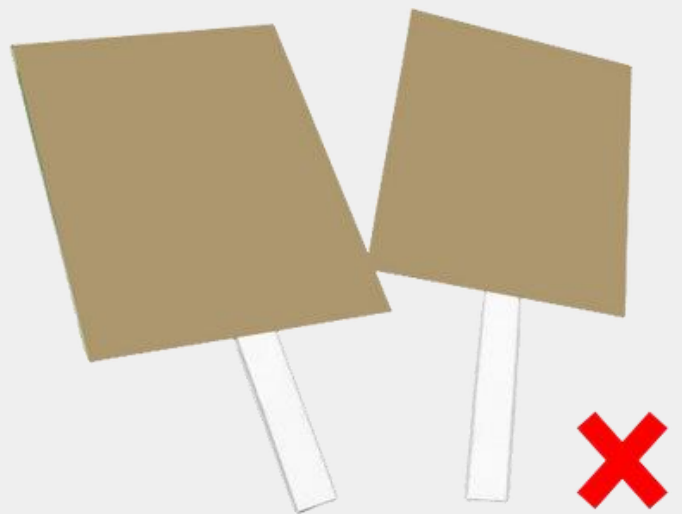
Extraordinary Eventainment



Mall Troop

Specifications

- Troop is allowed on show day only.
- PARAGON HALL reserves the right to arrange the route and schedule.
- Do not allow any sound during troop walking.
- Costume design and publicity sign must be approved by PARAGON HALL 1 month in advance prior to show date.
- Number of people: Max 6 people





Flyers Distribution

Location - Link BTS

- Link 1: BTS Skytrain connection, M floor, in front of HERMES
- Link 2: BTS Skytrain connection, M floor, in front of D&G

Remarks :

- PARAGON HALL reserves the right to arrange the distribution schedule.
- Only one person is allowed to distribute flyers at each point.
- The client must print flyers.



Extraordinary Eventainment



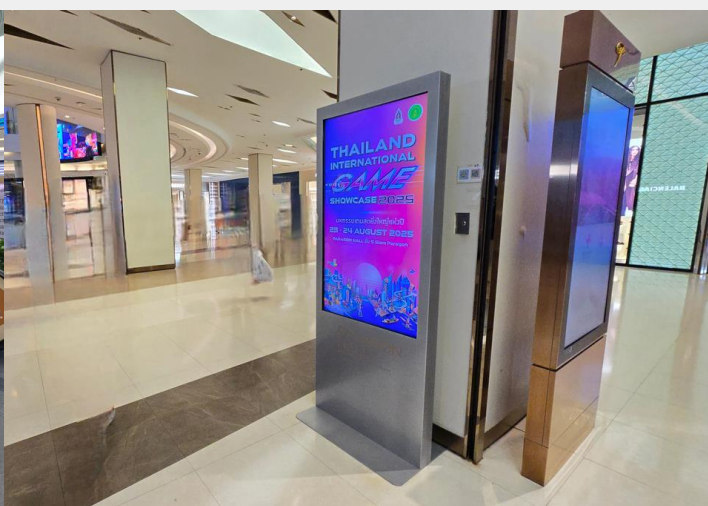
LED Poster Stand PARAGON HALL

Specifications

- Resolution: 1080 x 1920 pixels (vertical)
- Type of file: MP4 (length – 30 seconds) / JPEG
- Quantity: 3 Units
- Location: G, M Floor, 4th Floor of Siam Paragon
- Operating Time: 10.00 - 22.00 hrs. (12 hours / day)

Remarks :

- Update file every Wednesday at 10.00 A.M.
- Submit the file at least one month before the show date.
- Artwork files must be provided by the client.



Extraordinary Eventainment



LED Poster Stand

Siam Paragon

Specifications

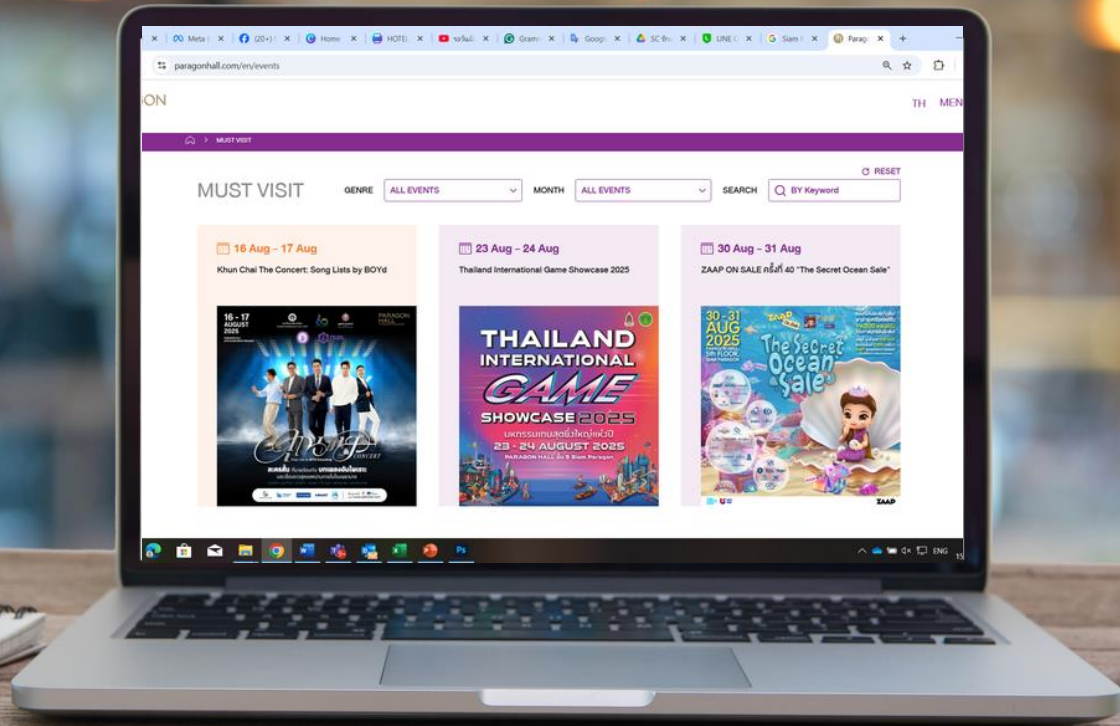
- Resolution: 1080 x 1920 pixels (vertical)
- Type of file: MP4 (length – 30 seconds) / JPEG
- Quantity: 3 Units
- Location: In front of the escalator and Lift G, M, 1st - 4th Floor
- Operating Time: 10.00 - 22.00 hrs. (12 hours / day)

Remarks :

- Update file every Wednesday at 10.00 A.M.
- Submit the file at least one month before the show date.
- Artwork files must be provided by the client.



Extraordinary Eventainment



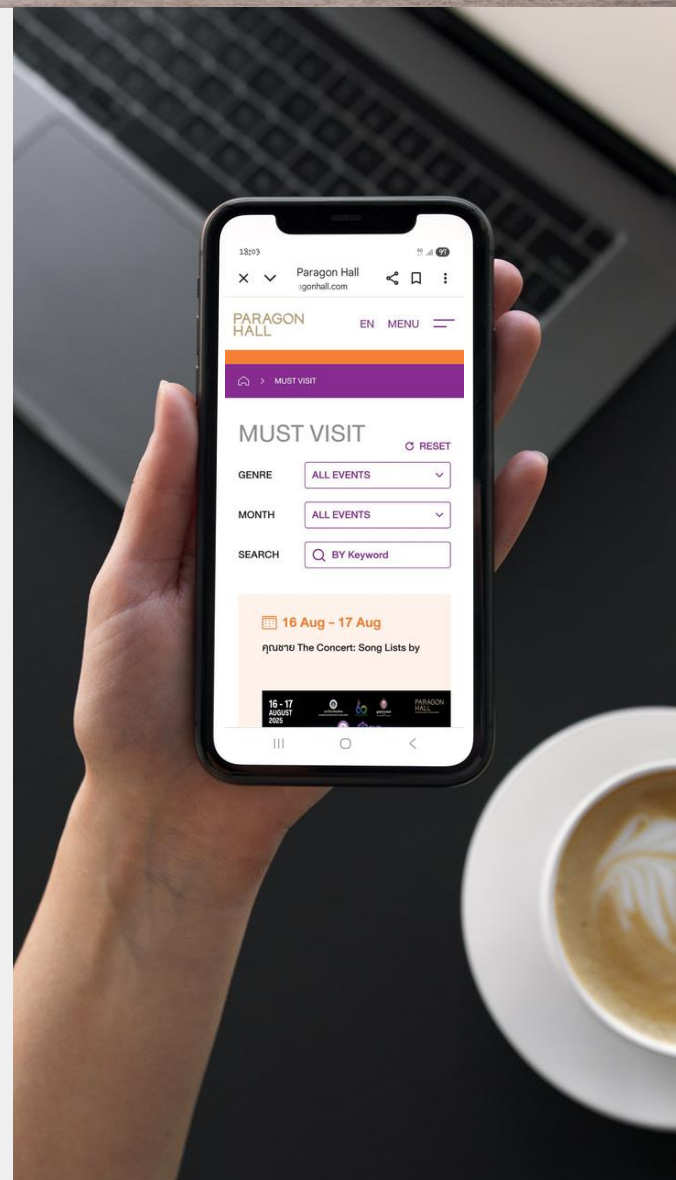
WEBSITE
www.paragonhall.com

Specifications

- Resolution: 1200 x 1200 pixel
- Type of file: JPEG

Remarks:

- Submit event information at least one month before the show date.
- Artwork files must be provided by the client.



Extraordinary Eventainment



Social Media

Facebook / Instagram / LINE Official / X

Specifications

- Resolution:
Artwork > 1200 x 1200 pixel
VDO > any size
- Type of file: JPEG, MP4

Remarks:

- Submit file at least one month before the show date.
- Artwork files must be provided by the client.



Visit our social media by clicking the icons below.



Extraordinary Eventainment



Mall Voice Announcement

- The Script must be approved by Paragon Hall 2 weeks in advance prior to broadcast.
- The sponsor's name is not allowed in the script.
- **Type of File:** MP3 / Audio
- **Length:** 30 seconds
- **Broadcast area:** In the Shopping Center
- **Optional:** Live announcement by Paragon officer, a fee of 700 baht/ 3 days (Excluding VAT 7%) will be applied.

Opening Hours: Every 2 hours



Extraordinary Eventainment

PARAGON HALL

EXTRAORDINARY EVENTAINMENT